

Social Media Intern

Location: London (in-office)

Contract: Fixed-term internship

Duration: 6 months

Hours: 1 day per week (7 hours) with 3 Days Annual Leave.

Start date: April 2026

Pay: £2313.22 for the 6-month contract. (National Living Wage)

About the Organisation

The Royal Anthropological Institute (RAI) is a leading organisation dedicated to the promotion and support of anthropology in all its fields. We engage academic and public audiences through events, film festivals, online courses, and publications. Our key initiatives include London Anthropology Day, the RAI Film Festival, and our Online Course Programme.

About the Role

This is a paid, part-time internship designed to offer structured learning and hands-on experience in communications, and social media within a cultural and academic organisation.

The intern will work alongside RAI staff to support and contribute to existing marketing and social media activity. The role would suit an anthropology student or recent graduate who already has some experience in social media management and is interested in developing their skills further in a professional setting.

Key Responsibilities

With guidance and supervision, the intern will:

- Support day-to-day social media activity across platforms (Instagram, X/Twitter, LinkedIn, TikTok)
- Assist with content planning, post scheduling, and maintaining a content calendar
- Contribute ideas to social media strategy, including audience engagement and growth
- Create and edit content (static graphics, short-form video) for marketing and events
- Design simple promotional materials using Canva
- Support email communications and basic audience research
- Provide general administrative support related to marketing and events

- Help produce the RAI newsletter on schedule.

Learning & Development

During the internship, the successful candidate will:

- Gain experience in social media planning, scheduling tools, and strategy development
- Learn how marketing activity supports public events, festivals, and courses that RAI offers
- Develop skills in content creation, digital communications, and audience engagement
- Receive regular supervision, feedback, and opportunities to reflect on learning

Person Specification

Essential criteria:

- Experience managing or contributing to social media accounts (e.g. for a student society, organisation, project, or employer)
- Experience with scheduling posts and planning content in advance
- Understanding of how social media content supports wider communication or engagement goals
- Strong organisational skills and attention to detail
- Ability to manage time effectively one day per week
- Interest in anthropology, culture, and public engagement

Desirable criteria:

- Anthropology student or recent graduate
- Experience using Canva or similar design tools
- Basic video editing skills
- Experience contributing to a social media or marketing strategy

How to Apply

Please submit a cover letter and your CV to the Assistant Director of Administration at admin@therai.org.uk, using the subject line:

Internship Application – [Your Name]. Please feel free to send examples of previous work.